



Get Seen. Get Heard. Get Ahead!

Clarity workshops by Steve Woodruff, author of Amazon best-selling book **Clarity Wins**.

In a world full of noise, distraction, and competition, there's only one way to succeed.

Getting noticed.

It's not enough to be good at what you do. Every professional has to possess the clear, memorable words that will break through and make an impression. And, in a world of shrinking attention spans, we only have a few seconds to get noticed...or be forgotten.

Impactiviti's Clarity workshops impart the crucial secrets that will help your team members make an impact in a world full of noise and competition. These sessions (keynotes, lunch-and-learn, half-day, or full-day) convey the proven practices that fuel effective persuasion.

Your team will learn:

- ❑ Why their greatest competition is the war for attention
- ❑ The brain-friendly communication tactics that win attention every time
- ❑ The power of the 7S Clarity vocabulary for getting noticed and remembered: Statements, Stories, Snippets, Specifics, Surprises, Symbols, Stakes
- ❑ How to use Memory Darts that will spur action and activate referrals
- ❑ How to reach collaborative alignment and get everyone on the same page

These workshops are tailored for a variety of teams, such as **Trainers, Emerging Leaders, Sales Professionals, Marketers, Executive Leaders**, and **Employee Resource Groups (ERGs)**

Steve has facilitated high-impact workshops for major biopharmaceutical audiences, professional organizations, small businesses, and many others. Let's discuss how we can equip your team for successful advancement!



About Steve Woodruff



Steve Woodruff is known worldwide as the King of Clarity. Over a 30+ year career, Steve Woodruff has developed and lived out these Clarity principles as a salesperson, marketer, and entrepreneur. He is the author of the Amazon best-selling book *Clarity Wins* (2018).

He has worked with a vast array of businesses and individuals on their communication and collaboration training. Steve is known for helping clients arrive at major breakthroughs in less than a day.

"Steve brought our team of emerging leaders innovative, yet practical ideas for effectively projecting a personal and professional brand. His Clarity Formula showed us how to identify our unique skills and communicate our message effectively to others in a networked world. By communicating with clarity, our team learned how to truly stand out amongst their peers and competitors."

--Senior Manager, Leadership and Organizational Development

"My team needed to learn how to work effectively with outside vendors. Steve took the time to fully understand our needs, and deliver a workshop that would best address the learning objectives. Steve is a consummate professional with great knowledge of the training space, a collaborative approach, and fair pricing."

--Senior Director, Medical Affairs Global Learning and Development

"What's your brand? Steve is the man to help you find your niche and articulate your differentiated message. I've seen Steve facilitate a wonderful offering that kept the audience highly engaged, asking questions, solving problems, and forging networks in the process. He's really the eyes and ears of the industry."

--Head of Training and Development



Clarity Wins: Get Heard. Get Referred.

by Steve Woodruff (Author), Josh Bernoff (Foreword)

53 customer reviews

★★★★★ 4.8 out of 5 stars

